

## Elevating the Next Generation: K11 Art Foundation Launches K11 Artist Prize to Propel Asian Artists to International Prominence



1 December 2023 – K11 Art Foundation announces the launch of a new contemporary art prize: the **K11 Artist Prize**, an initiative aimed at providing emerging Asian artists with a significant platform for recognition and advancement. The K11 Artist Prize presents a unique opportunity for the selected artist to participate in an exhibition presented by K11 Art Foundation. The winner of the K11 Artist Prize will be revealed at a gala ceremony during the opening of the K11 Art Foundation’s flagship exhibition in Hong Kong in March 2024, coinciding with Art Basel Hong Kong.

The creation of the K11 Artist Prize has been spearheaded by the [K11 Art Foundation International Council](#). **Dr. Adrian Cheng**, Founder of the K11 Art Foundation, unveiled the formation of this council in September 2023. Under the leadership of **Dr. Alia Al-Senussi**, the K11 Artist Prize is a pivotal step in the Foundation’s commitment to empowering and supporting the next generation of Asian artists. The awarded artist will not only gain critical exposure through an exhibition but will also receive mentorship from members of the K11 Art Foundation International Council including Chairperson **Alia Al-Senussi** and Founding Members **A4 Arts Foundation**, **Basma Al Sulaiman**, **Sarah Arison**, **Eugenio Re Rebaudengo** and **Olga Re Rebaudengo**, and **Patrizia Sandretto Re Rebaudengo**.

This mentorship is complemented by participation in a range of K11 Art Foundation projects, which encompass educational initiatives and residency programmes. Notably, this includes a two-month residency opportunity at the K11 art village in Wuhan, China, which has consistently served as catalyst for up-and-coming artists to experiment with and explore new projects since its inauguration in 2011. The goal of this residency is to broaden the selected artist’s audience, expand their network and facilitate ongoing professional development. The winning artist will have the opportunity to engage in creative collaborations and gain wider recognition within the global art community.

Alia Al-Senussi says, ‘The new K11 Artist Prize stands out by providing a unique platform for emerging artists of Asian backgrounds to explore opportunities for collaboration across the art world. It will

*inspire early career achievements with support from our council members and, of course, the K11 Art Foundation.'*

Applications for the K11 Artist Prize will be open from **1 December 2023 to 7 February 2024**. The eligibility criteria for the prize extends to practising artists and artist collectives of Asian or ethnic Asian heritage, with inclusivity in mind. There are no restrictions based on gender, age, artistic discipline, or current place of residence or work. Interested artists can submit their applications to the K11 Art Foundation at [artistprize@k11artfoundation.org](mailto:artistprize@k11artfoundation.org). The final announcement of the winning artist is scheduled for March 2024.

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**NOTES TO EDITORS:**

Please refer to K11 Art Foundation's <https://www.k11artfoundation.org/en/article/k11-artist-prize-open-call-2024/> for application details.

Please refer to Appendix 1 for profiles of the members of the K11 Art Foundation International Council.

**About K11 Art Foundation**

Founded by Dr. Adrian Cheng in 2010, the K11 Art Foundation is a non-profit organisation in Hong Kong dedicated to nurturing emerging Asian artists on the international art scene while fostering the development of contemporary art.

In pursuing its mission, the K11 Art Foundation organises a diverse range of art projects, including exhibitions, artist residencies, and educational programmes, providing platforms for artists to showcase their talents, embark on new endeavours, and engage in exchanging ideas. Many of these projects are presented in partnership with leading art and cultural institutions around the globe, which enables meaningful cross-cultural collaborations among emerging and established artists, esteemed curators, and other industry specialists. Through its efforts, the K11 Art Foundation also contributes to broadening audiences' creative horizons, strengthening the connections among different art communities.

Over the years, the K11 Art Foundation has collaborated with the Royal Academy of Arts, Serpentine Galleries, the Institute of Contemporary Arts, and international contemporary art magazine ArtReview in London; Centre Pompidou, Palais de Tokyo, and Musée Marmottan Monet in Paris; Fundació Gala-Salvador Dalí in Figueres; The Metropolitan Museum of Art, the New Museum, and The Museum of Modern Art, and MoMA PS1 in New York; The Museum of Contemporary Art in Los Angeles; UCCA Center for Contemporary Art in Beijing; Videotage, British Council Hong Kong, Design Trust, and Asia Art Archive in Hong Kong, among others.

[www.k11artfoundation.org](http://www.k11artfoundation.org)

**About K11 Artist Prize**

Created by the K11 Art Foundation International Council, the K11 Artist Prize marks the first step in their mission to empower and support the next generation of Asian artists. This new initiative offers a platform for one outstanding artist to explore new paths in professional development, engage in creative collaborations, and gain recognition on a global scale.

Supported by the Council - which is composed of influential collectors and experts in their fields - the recipient of the award will have the opportunity to benefit from ongoing support from the K11 Art Foundation including participation in international projects, educational initiatives and residency programmes.

## **APPENDIX 1:**

### **Members of the K11 Art Foundation International Council**

#### **Alia Al-Senussi**

Alia Al-Senussi, PhD, is an active member of the contemporary art world with a focus on cultural strategy and patronage systems. She is a cultural strategist, writer, patron, public speaker and academic. Al-Senussi has served as Art Basel's UK and MENA Representative for over a decade, and she is also currently the Senior Advisor, International Outreach for Art Basel.

In 2019, she was appointed Senior Advisor to the Ministry of Culture, Saudi Arabia, where she focuses on developing international partnerships whilst working on a variety of projects across the Ministry's commissions and the Diriyah Biennale Foundation. A visiting lecturer at Brown University's Watson Institute, working with the Middle East Studies Program she is also a member of the Tate Modern Advisory Council (London), the Strategic Advisory Panel of the Delfina Foundation (London), the Board of Trustees of The Showroom (London), the Board of Trustees of FUNTASIA/Elisa Sednaoui Foundation (UK / Egypt / Italy), the Board of Governors of Aiglon College (Switzerland) as well as a member of Therme Advisory Board (Germany) and the UCCA Contemporary Circle (China).

She continues to serve as a founding member of the Tate's Acquisitions Committee for the Middle East and North Africa, the Board of 1:54 The African Art Fair, and the Middle East Circle of the Guggenheim, the Middle East Studies Advisory Committee at Brown University, the Serpentine Future Contemporaries (and founding committee member) as well as was a being a member of the Board of Patrons of Art Dubai, having played an integral role in the founding of the fair. Al-Senussi is also a member of the British Museum committee for the acquisition of Middle Eastern art. She has a PhD in Politics from SOAS (London), examining the nexus of power and cultural patronage, featuring Saudi Arabia as a case study. She graduated Magna Cum Laude in International Relations (honors) and Middle East Studies from Brown University and holds an MA in Political Science from Brown and an MSc in Law, Anthropology and Society from the London School of Economics.

#### **A4 Arts Foundation**

A4 Arts Foundation is a free-to-public not-for-profit laboratory for the arts of Southern Africa. It is a site for experiments and an experiment itself. In conversation with trans-disciplinary collaborators, A4 explores the arts as a catalyst for innovation. In September 2017, A4 opened an art centre in District 6, Cape Town. Participating alongside existing public, private, commercial and academic frameworks, A4 reaches for continuous learning, quantum thinking and serious play.

#### **Basma Al Sulaiman**

Born in Jeddah Saudi Arabia, Basma Al Sulaiman is considered one of the 100 most influential people in the Art World and one of the most relevant collectors and art patrons in the Middle East. Fostering a dialogue between the local and the global art scene has always remained a priority for Basma, which is why the collection is now considered among the pioneering collections to have sparked and steered the Kingdom's relationship with the arts, paving the way for the local flourishing cultural sector. In

2011, she founded BASMOCA (Basma Al Sulaiman Museum of Contemporary Art), the first virtual museum in the world relying on cutting edge visual technologies to share her collection among a wider audience. She regularly loans pieces to museum around the world and has been behind several donations. One of the missions behind her collection is to preserve the legacy of her late son Mohammed Juffali.

#### **Sarah Arison**

Sarah Arison is President of the Arison Arts Foundation, a private grant-making organisation that supports emerging artists and the institutions that foster them. She is active across a broad cross-section of US arts organisations. She is Chair of the Board of YoungArts, where she has developed strategic partnerships with the Center for the Art of Performance at UCLA, Jacob's Pillow, The Metropolitan Museum of Art, Sundance Film Festival and more, to provide aspiring talent with presentation and mentorship opportunities. Arison is also the Chair of the board of MoMA PS1; a trustee of MoMA; Board President of American Ballet Theatre; a trustee of Lincoln Center; a trustee of the Brooklyn Museum and Chair of the Education Committee; a trustee at New World Symphony; a trustee of Aspen Art Museum, and a trustee of the Americas Foundation of the Serpentine Galleries.

#### **Eugenio Re Rebaudengo and Olga Re Rebaudengo**

Eugenio Re Rebaudengo is an entrepreneur and art collector with more than 15 years of experience in the artworld. His interest in the arts led to greater involvement in the family's foundation, Fondazione Sandretto Re Rebaudengo and he was appointed part of its Board of Directors in 2008. Since then he has been actively engaged in developing the collection and the organisation of shows by artists including; Michael Armitage, Avery Singer, Josh Kline and Sanya Kantarowski amongst others. After moving to London, Re Rebaudengo received an MSc degree in Management from the London School of Economics. He founded ARTUNER in 2013, an art platform staging curated selling exhibitions online and through an ambitious programme of international shows. Over the last ten years, Re Rebaudengo has focused on identifying talented artists in the early stages of their careers and helping them develop, organising over 40 exhibitions worldwide.

Having graduated from the London School of Economics, Olga Re Rebaudengo spent 10 years in the financial industry in London (JPMorgan Investment Banking and Hedge Fund Industry) before moving into the art sector joining ARTUNER in 2017. Passionate about art, fashion, sustainability and philanthropy, Olga went on to found ArtCollab in 2019. ArtCollab is a philanthropic project by Fondazione Sandretto Re Rebaudengo, aimed at bringing together artists from various disciplines to create one-of-a-kind products with all profits going towards programming at Fondazione Sandretto Re Rebaudengo.

#### **Patrizia Sandretto Re Rebaudengo**

Patrizia Sandretto Re Rebaudengo has been collecting art for over three decades. She is the President of Fondazione Sandretto Re Rebaudengo which she created in 1995. In 2017, she founded Fundación Sandretto Re Rebaudengo Madrid. Since 2017, she has also been President of the IEO-Monzino Foundation, supporting the European Institute of Oncology-Monzino Cardiologist Center. She plays an active role in many leading international institutions, including MoMA, New York; Tate, London; The New Museum, New York; Philadelphia Museum of Art; Bard College, New York and the Rockbund Art Museum, Shanghai. In 2023 she was appointed President of the Fondazione per l'Arte Moderna e Contemporanea CRT, Turin.